



How VOR Creates Value Through Unmatched Efficiency

Challenge

Long Beverage, a North Carolina staple for over 70 years, is known for reliability and near-perfect outbound accuracy. But even the best face challenges: imperfect orders, inventory headaches, slow quality control, and delivery delays. To keep their reputation frosty and fresh, Long Beverage needed a smarter, faster way to eliminate errors and boost efficiency.

Solution

Rehrig Pacific's **Vision® Object Recognition (VOR)** brought AI-powered, real-time pallet validation to the warehouse. Manual checks? Out. Automated, visual tracking? In. VOR fit seamlessly into Long Beverage's workflow, ensuring every case was accounted for before it hit the road. The result: orders delivered complete, on time, and with a new level of operational excellence.

Why It Matters

With VOR, Long Beverage isn't just keeping up, they're leading the pack. Faster, smarter, and more accurate operations mean happier customers, bigger sales, and a bottom line that's anything but flat.

Results



Quality control time cut by over 90% - from a slow crawl to a lightning-fast sprint, pouring out **\$190,000 in annual savings on wasted search time.**



Every short caught - driving an increase of **nearly 200 cases per day.** That's pure profit on tap.



Inventory variance wiped out - no more unaccounted-for overages leaving the warehouse, delivering a **\$275,000 annual boost** in inventory accuracy.



Picking precision perfected - every case picked is the right case, fueling **\$190,000 in operational and labor efficiencies** during the picking process.



Over \$1.4M in projected yearly gains as VOR unlocks seamless delivery and turbocharges growth with **Express Delivery Notification.**

