# Rehrig Pacific Launches IoT-Enabled Smart Carts

Our residential waste, recycling, and organic IoT-enabled smart carts are designed to simplify user access without needing apps, creating new accounts, or web searches. Rehrig Pacific integrates this technology into every cart, digitizing the waste and recycling industry. Using mobile phones, QR codes, and providing a turnkey microsite enhances the effectiveness of municipal waste and recycling programs, offering residents instant access to local services and content.
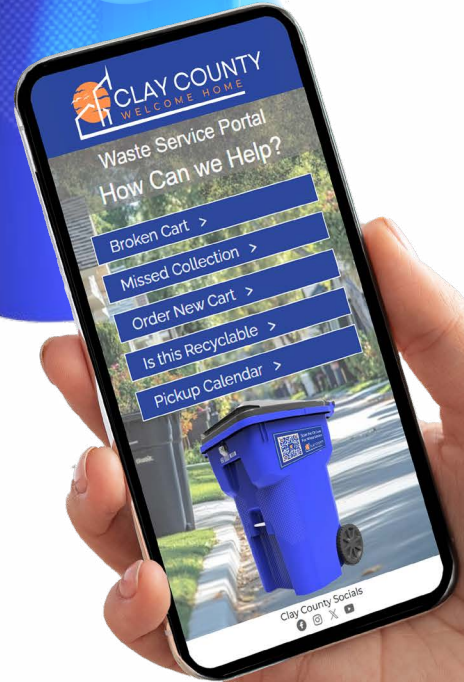
Do More with Only a Mobile Scan

IoT-enabled smart carts empower municipalities to lower costs, reduce cross-contamination and improve recycling, enhance the resident's experience, and advance their program's success. IoT-enabled smart carts empower municipalities to lower costs, reduce cross-contamination to improve recycling, enhance the resident's experience, and advance their program's success.

- Service Requests
- Waste Collection Schedules
- Step-by-Step Walkthroughs
- Video Demonstrations
- FAQ and How-To Instructions
- On-Demand Click-to-Call or Chat
- Ancillary Municipal Links
- Integration to Social Channels

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User-Friendly Microsites

These IoT-enabled smart carts enable municipalities to offer secure, scalable, on-demand microsites, delivering a contextual digital experience for residents when they need it most. This easy-to-use platform streamlines the delivery of waste management services.

Rich Mobile Content Management:
Tools for municipalities to create and update interactive microsites in real-time with form builders, page cloning, and styling options without impacting existing IT systems.

Integrated Notifications, Email, SMS, and Calling:
Interactive features enable consent-based email, SMS, and calls to automate tasks like cart repair, ordering, and service requests, notifying municipalities, haulers, and residents.

Integrated with Vision® and/or Third-Party Systems:
When used with Vision®, IoT-enabled smart carts generate support tickets with resident details, address, and service needs. If Vision® isn't used, the data can still be integrated into any third-party system.

Service for Life:
The digital service stays with the cart and municipality for its lifetime, remaining fully functional even if haulers, suppliers, or service providers change. It can be updated anytime to reflect municipal service changes.

Detailed Reporting and Analytics:
Dynamic QR codes and microsites provide municipalities with detailed insights into usage, service issues, and cart performance. Data is accessible through pre-built reports, CSV exports, and API integration.

SOC 2/Type 2 + CCPA/GDPR Certification:
Municipalities can confidently use IoT-enabled smart carts, as its microsites and platform are SOC 2/Type 2 certified, consent-based, and built with privacy by design.

Boost Efficiency with a Streamlined Solution

The waste industry is increasingly complex, with municipalities overwhelmed, haulers understaffed, and residents underserved. Our IoT-enabled smart carts can be deployed in under 60 days, providing an effective communication tool, offering content and support for waste, recycling, and organics, and simplifying the support process. It also enhances satisfaction and modernizes and digitizes the user experience for the customer while enhancing cart tracking, improving operational efficiency, and reducing costs and manual labor for municipalities.

Scan or click to learn more

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