The time saving of reusable shells isn’t magic—it’s science.

Delivery efficiency is a measure of the speed of objects traveling through space. So we improved the objects. Rehrig Pacific engineered reusable secondary packaging (plastic shells) that can be unloaded rapidly and reused hundreds of times. What does the design of secondary packaging have to do with time and money? As it turns out, everything. Rehrig Shells are made of durable materials designed to weather all of the conditions of the delivery chain and optimized for filling, merchandising and storing rapidly.
THE TIME SAVING OF REUSABLE SHELLS ISN’T MAGIC—IT’S SCIENCE.

Our theory was that Rehrig Shells would reduce touches, increase delivery speed, eliminate waste and make drivers’ jobs easier.

A theory is only as good as its experimental results. So like good scientists we put it to the test.

In our field test, we reproduced real world delivery conditions, comparing expendable, one-way secondary packaging and Rehrig Shells.

The test was designed to determine the length of time required to merchandise 20 Oz SKU’s into coolers and cold vaults accounting for disposal time and other delivery realities.

Unsurprisingly, by using a robust, ergonomic container to merchandise product and eliminating the need to remove and dispose of packaging, Rehrig Shells dramatically slashed delivery time and cost.

Our business is the physics of packaging and the science of logistics, yours is delivering world class beverages to the consumer, and we are both obsessed with efficiency. The time we put into creating innovative secondary packaging guarantees time savings for your business.

So let’s do business together.