
Seven Reasons Why You Should Switch to Reusable Transport Packaging to Power Your Supply Chain

Switching to Reusable Transport Packaging (RTP) is a supply chain game-changer. According to the Reusable Packaging Association, RTP utilization creates competitive advantage, contributes to topline growth and helps forge customer loyalty. Here's why:

1. LOWER COST PER TRIP

RTP offers a longer useful life, resulting in packaging material costs of pennies per trip. As the number of trips increases, the cost-per-trip can decrease, while the packaging continues to deliver on its intended purpose and benefits.

2. WORKER SAFETY

RTP with ergonomic designs and one-touch replenishment improves worker safety. Standardized sizes and weights of packaging components reduce back injuries. Elimination of box cutting, staples and broken pallets reduces worker accidents.

3. INCREASED EFFICIENCY

The standardized footprints and rigid construction of RTP protect the product while ensuring load stability and structural integrity during transit and storage. Receiving, slotting, order-picking and loading require less handling.

4. SPACE EFFICIENCY

RTP saves space through nesting and collapsible designs. Efficient cube utilization increases product per load. Standardized footprints, packing space, stacking compatibilities, and easy folding and return of empty crates all add up to more space—and more money for your company.

5. PRODUCT PROTECTION

The design and strength of RTP help protect against product damage in packing operations, transit, storage, replenishment, and at point of sale. Superior temperature management properties keep foods fresher longer.

6. CONSUMER ENGAGEMENT

RTP isn't just designed for transport. It's for use in display as well. On the sales floor, product is the focus, stimulating impulse purchases. Signage and branding opportunities actively engage customers and lift sales.

7. SUSTAINABILITY

RTP can be recycled, returned, or reused. Less packaging materials need to be produced, resulting in reduced greenhouse gas emissions and energy consumption. Instead of having to manage waste, it's prevented.

To learn more about why it's wise to switch to Reusable Transport Packaging, contact Rehrig Pacific Company at www.rehrigpacific.com.