

See every point from your view.



industrial container tracking

OVERVIEW

Cover your assets by uncovering their whereabouts.

Trans Trash is a leading waste and recycling collector in North Dakota. As the company began growing quickly, their manual systems for tracking industrial containers (a main source of revenue) was significantly slowing operations. To build a more efficient, streamlined operation while maintaining their high standards of customer service, Trans Trash looked to digitize their process and gain business intelligence to help them improve customer satisfaction.

RESULTS

VisionSM Industrial Container Tracking application will generate a total annual savings of \$118K and a cumulative savings of \$592K over five years.



Optimized driver routing, saving \$94K annually



Created a foundation for scaling industrial container service



Utilized service verification to generate \$9K, an additional annual revenue



Enabled Trans Trash to track inactive containers, saving \$30K



Improved internal communication and streamlined container pick-ups



Increased pulls per week (6-7), resulting in \$31K of additional annual profit

CHALLENGES



**Asset inventory
is labor intensive**



**Lacked inventory
visibility/location**



**Wasted time not selling
more commercial
container accounts**



**Rapid customer growth
increased difficulty
of tracking**



**Heavy communication
required for
container tracking**

PROCESS

- **Using Rehrig’s VisionSM technology, 400 containers (20 yds, 30 yds & 40 yds) were tagged in tandem, with 95% completed in one week**
- **Trans Trash purchased tablets with ruggedized covers and truck mounts**
- **Five-day implementation included training drivers and dispatch in ICT app**

TESTIMONIAL

“To align our operations with our service goals, we had to adopt technologies to help drive efficiencies and improve visibility. Rehrig Pacific’s VisionSM technology is reducing labor spent tracking assets, increasing time for selling activity, and giving our customer service team the tools to meet and exceed our customers’ expectations.”

–Lance Selzler, Operations Manager, Trans Trash